

Abundance	Ecological awareness	Independence
Abundance mentality	Economic security	Influencing others
Acceptance of self	Effectiveness	Initiative
Accepting others	Efficiency	Inner harmony
Accountability Accuracy	Ethical practice	Innovation
Achievement	Emotional intelligence	Integrity ( <i>Walking my talk</i> )
Acknowledgement	Energy	Intellect
Advancement and promotion	Enthusiasm	Intellectual status
Adventure	Environment	Involvement
Affection	Excellence	Job satisfaction
Ambition	Excitement	Job security
Animals	Expertise	Job tranquility
Arts	Fairness ( <i>To be fair</i> )	Justice
Assertiveness	Fairness ( <i>To be treated fairly</i> )	Kindness
Authority	Fame	Knowing myself
Autonomy	Family	Knowledge
Balance ( <i>Living a balanced life</i> )	Fast living	Leadership
Being left alone	Fast paced work	Learning
Being my own boss	Financial gain	Love
Candor	Flexible working hours	Loyalty
Care	Flexibility	)
Career	Forgiveness	Market position
Challenge	Freedom	Meaningful work
Challenging problems	Friendship	Meaning in life
Change	Fulfillment	Merit
Clarity	Fun	Mission driven
Close relationships	God	Money
Commitment	Going out	Music
Common good	Good relationships	Nature
Communication	Gratitude	Natural living
Community	Growth	Non-violence
Competence	Happiness	Obedience
Competition	Harmony	Openness
Confidence	Having a family	Order
Conformity	Health	Originality
Contribution	Helping others	Patience
Control of my environment	Hobbies	Peace
Control of my life	Holidays	Perspective
Control of others	Honesty	Persistence
Co-operation	Honor	Personal development
Country	Incentive ( <i>Working for bonus or commission / earning my worth</i> )	Physical appearance
Courage		Physical challenge
Courtesy		Physical development
Creativity		( <i>My physical development</i> )
Decisiveness		Physical health
Democracy		Pleasure
Do the job right		Privacy

Potential (*To fulfill my potential*)  
Power  
Pride  
Promotion (*Career advancement*)  
Public service  
Purpose (*To find my purpose*)  
Purity  
Recognition  
Relationships  
Religion  
Respect  
Responsibility (*For my actions*)  
Responsibility (*Role responsibility*)  
Prosperity  
Safety  
Security  
Self acceptance  
Self confidence  
Self control  
Service (*Being of service*)  
Sharp mind  
Shopping  
Sincerity  
Social (*Having a social life*)  
Spiritual well-being /  
Harmony  
Stability  
Status  
Supervising others  
Team (*Being part of a team*)  
Teamwork  
Team growth and fulfillment  
Time freedom  
Time for myself  
Transparency  
Tranquility  
Travel  
Truth  
Trust  
Understanding

Unity  
Unselfishness  
Using my potential  
Variety  
Vision  
Vitality  
Wealth  
Well-being  
Wisdom  
Work under pressure  
Worthiness  
Working with others  
Working alone

